

## Advert specifications

## Production contact

ABBEY GUNNER

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E | Abbey.gunner@Haymarket.com

A | Teddington Studios, Broom Road, Teddington, Middlesex, TW11 9BE

## Dimensions

Trim Size of Magazine | H 297mm x W 210mm (Saddle Stitched)

### DOUBLE PAGE SPREAD (DPS)

When providing DPS artwork please send in as two single pages.

Type H 277mm x W 400mm  
Trim H 297mm x W 420mm  
Bleed H 303mm x W 426mm

### HALF PAGE

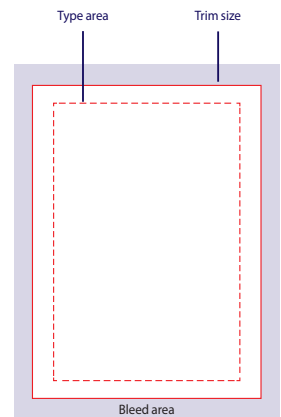
Landscape H 135mm x W 190mm  
Portrait H 277mm x W 92mm

### FULL PAGE

Type H 277mm x W 190mm  
Trim H 297mm x W 210mm  
Bleed H 303mm x W 216mm

### QUARTER PAGE

Landscape H 65mm x W 190mm  
Portrait H 135mm x W 92mm  
Banner Strip H 24mm x W 185mm



## Digital file requirements

- Please supply artwork as a high resolution PDF - press ready (fonts are to be embedded or turned to outlines, with no transparent layers and crop marks included) & in Acrobat 1.3.
- Please ensure that the PDFs are created to the PPA Pass4Press standards. The guidelines can be found at [www.pass4press.com](http://www.pass4press.com), alternatively you can download the job option file. This can then be placed into your Acrobat Distiller settings folder. Please ensure that you download the correct version for your software.
- All colours must to CMYK (process) and set to the Fogra 39l colour profile. All files submitted with RGB, Spot or ICC colour profiles would need to be resupplied.
- The Total Area or Ink Coverage (TAC) must be set to a maximum of 300%. If the TAC is higher, the advert will need to be re-supplied or converted.
- Pseudo italics or bolded characters created within QuarkXPress should be avoided. In all cases fonts used should be selected from the font menu.
- Haymarket has a strict policy of legal software use, which includes fonts, so we are unable to accept fonts supplied with files.
- No essential type or image matter should run within 5mm of spine, if supplying DPS artwork, or a trimmed edge.
- When providing DPS artwork please send in as two single pages.

## How to supply copy

Email | [cat.prod@Haymarket.com](mailto:cat.prod@Haymarket.com)

Please note that files over 10mb will not be accepted via email and will need to be supplied by an alternative method (please see below).

File transfer | [www.wetransfer.com](http://www.wetransfer.com)

When supplying artwork via this method please follow up with a courtesy email to the production contact. Please include the download URL within this email.

CD | Abbey Gunner,

Production, Teddington Studios, Broom Road,  
Teddington, Middlesex, TW11 9BE

Please ensure that the package is addressed to the production contact. The package should contain a CD or Flash drive containing the files and the colour proof. Please remember to allow extra time/days for postage/courier.