

# CAT

FEATURES 2017

CAR AND ACCESSORY TRADER | FOR AFTERMARKET PROFESSIONALS



## DECEMBER 2016 OUT ON NOVEMBER 25, 2016

»»»» Emissions parts and systems

»»»» Springs and suspension

EDITORIAL DEADLINE NOVEMBER 05

ADVERTISING DEADLINE NOVEMBER 11

## JANUARY OUT ON DECEMBER 29, 2016

»»»» Oils, lubricants and additives

»»»» Braking

EDITORIAL DEADLINE DECEMBER 11

ADVERTISING DEADLINE DECEMBER 16

## FEBRUARY OUT ON FEBRUARY 3

»»»» Diesel parts and kit

»»»» Batteries and ancillaries

EDITORIAL DEADLINE JANUARY 15

ADVERTISING DEADLINE JANUARY 22

## MARCH OUT ON MARCH 2

»»»» 2017 CAT Awards special

»»»» Filters

»»»» Cooling systems and air conditioning

EDITORIAL DEADLINE FEBRUARY 10

ADVERTISING DEADLINE FEBRUARY 17

## APRIL OUT ON APRIL 4

»»»» Retail including camping, cycles and car care

»»»» Steering systems, tyres and wheels

»»»» Fuel systems and parts

EDITORIAL DEADLINE MARCH 10

ADVERTISING DEADLINE MARCH 17

## MAY OUT ON MAY 4

»»»» Clutches and flywheels

»»»» Ignition, engine management and gaskets

»»»» Autopromotec preview

EDITORIAL DEADLINE APRIL 15

ADVERTISING DEADLINE APRIL 21

## JUNE OUT ON JUNE 1

»»»» Emissions parts and systems

»»»» Springs and suspension

EDITORIAL DEADLINE MAY 12

ADVERTISING DEADLINE MAY 19

## JULY OUT ON JULY 6

»»»» Garage and tooling featuring the MOT

»»»» Diagnostics

EDITORIAL DEADLINE JUNE 16

ADVERTISING DEADLINE JUNE 23

## AUGUST OUT ON AUGUST 4

»»»» Belts and chains

»»»» Braking

EDITORIAL DEADLINE JULY 16

ADVERTISING DEADLINE JULY 23

## SEPTEMBER OUT ON SEPTEMBER 4

»»»» Injection, including pumps and common rail

»»»» Rotating electrics including remanufacturing

»»»» SPECIAL: Cycle retail including roofbars

EDITORIAL DEADLINE AUGUST 11

ADVERTISING DEADLINE AUGUST 16

## OCTOBER OUT ON OCTOBER 6

»»»» Lighting and wipers

»»»» Winter strategy, including accessories and gifts

EDITORIAL DEADLINE SEPTEMBER 15

ADVERTISING DEADLINE SEPTEMBER 22

## NOVEMBER OUT ON NOVEMBER 3

»»»» Batteries and ancillaries

»»»» Ignition

»»»» Equip Auto coverage

EDITORIAL DEADLINE OCTOBER 15

ADVERTISING DEADLINE OCTOBER 20

## DECEMBER OUT ON DECEMBER 01

»»»» Emissions parts and systems

»»»» Springs and suspension

EDITORIAL DEADLINE NOVEMBER 10

ADVERTISING DEADLINE NOVEMBER 17

## DON'T FORGET, WE WANT YOU...

If you've got news about your business or the market, please let us know. We also need contributions for:

»»»» **CAT TABLE:** Contributions from experts on the burning issues of the day

»»»» **AFTERMARKET LIVES:** Real life stories

»»»» **CONNECTIONS:** Appointments, events and calendar

»»»» **LAST WORD:** Opinions and views

REMEMBER TO INCLUDE CONTACT DETAILS AND HIGH RESOLUTION PHOTOGRAPHY

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