

CAT - CAR & ACCESSORY TRADER



JULY 2017 TO JUNE 2018

CAT

CAR AND ACCESSORY TRADER | FOR AFTERMARKET PROFESSIONALS

CAT - Car & Accessory Trader has reported in accordance with ABC's industry-agreed standards for Business Magazines



15,981

CIRCULATION (AVERAGE PER ISSUE)

For more information:

Haymarket Media

www.catmag.co.uk

020 8267 5000

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www.abc.org.uk

100%

CONTROLLED FREE
Issue distributed 30/05/18

OTHER FREE
Issue distributed 30/05/18

PAID

Issue distributed 30/05/18

MEMBERSHIP
Issue distributed 30/05/18

MONTHLY

12 ISSUES

RETAILING & WHOLESALE

MARKET SECTOR

CAT - CAR & ACCESSORY TRADER

JULY 2017 TO JUNE 2018



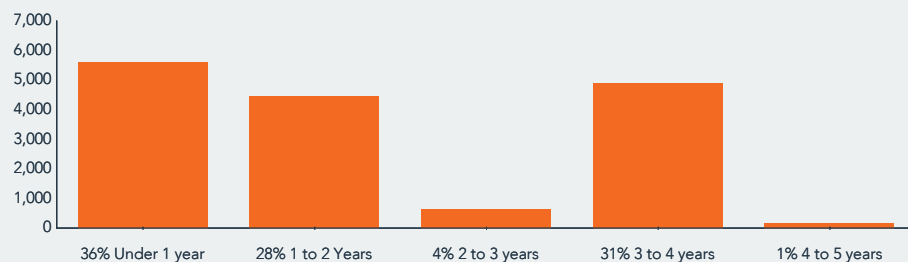
AUDIT ISSUE ANALYSIS	TOTAL	UNITED KINGDOM	OTHER COUNTRIES	PRINT EDITION	UNITED KINGDOM	OTHER COUNTRIES	DIGITAL EDITION	UNITED KINGDOM	OTHER COUNTRIES
ISSUE DISTRIBUTED 30/05/18	15,748	15,748	-	15,748	15,748	-	-	-	-
FREE COPIES	15,748	15,748	-	15,748	15,748	-	-	-	-
CONTROLLED FREE	15,748	15,748	-	15,748	15,748	-	-	-	-
REQUESTED (INDIVIDUAL)	15,748	15,748	-	15,748	15,748	-	-	-	-
REQUESTED (COLLEAGUE)	-	-	-	-	-	-	-	-	-
NON-REQUESTED (NAME)	-	-	-	-	-	-	-	-	-
NON-REQUESTED (JOB)	-	-	-	-	-	-	-	-	-
OTHER FREE	-	-	-	-	-	-	-	-	-
NON-CONTROLLED FREE	-	-	-	-	-	-	-	-	-
MONITORED FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
SAMPLE FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
MEMBERSHIP COPIES	-	-	-	-	-	-	-	-	-
PAID COPIES	-	-	-	-	-	-	-	-	-
PAID SUBSCRIPTIONS	-	-	-	-	-	-	-	-	-
INDIVIDUAL	-	-	-	-	-	-	-	-	-
MULTIPLE COPY	-	-	-	-	-	-	-	-	-
CORPORATE	-	-	-	-	-	-	-	-	-
PAID SINGLE COPIES	-	-	-	-	-	-	-	-	-

AUDIT ISSUE ANALYSIS

FREE COPIES DESCRIPTION

CONTROLLED: Owners, directors, managers, assistant managers, buyers, salespersons and parts/service staff of manufacturers, importers, suppliers, wholesalers, distributors, motor factors, dealer parts/service departments, independent garages/workshops, cash & carry outlets, accessory retailers, bodyshops, vehicle fleet operators, consultants, computer system/software suppliers and recruitment agencies. Also purchasers of components, accessories, tools, paints, oils & lubricants, in car entertainment/multimedia, consumables, body/refinishing products, computer systems and software.

AGE OF CONTROLLED REQUESTS



AVERAGE CIRCULATION ANALYSIS

	TOTAL	UNITED KINGDOM	OTHER COUNTRIES
AVERAGE CIRCULATION	15,981	15,976	5
PRINT EDITION	15,981	15,976	5
DIGITAL EDITION	-	-	-

ISSUE ANALYSIS

ISSUE	DISTRIBUTED	TOTAL	PRINT
Jul-17	05/07/17	16,002	16,002
Aug-17	02/08/17	16,002	16,002
Sep-17	30/08/17	15,997	15,997
Oct-17	04/10/17	16,002	16,002
Nov-17	06/11/17	16,006	16,006
Dec-17	29/11/17	16,002	16,002
Jan-18	03/01/18	16,002	16,002
Feb-18	29/01/18	16,002	16,002
Mar-18	28/02/18	16,002	16,002
Apr-18	04/04/18	16,002	16,002
May-18	03/05/18	16,002	16,002
Jun-18	30/05/18	15,748	15,748

About this certificate

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