

75th

oben

Ball



The Grosvenor House Hotel
Wednesday 16th December 2009

75th ben Ball

On Wednesday 16th December, at the famous Grosvenor House Hotel, London, **BEN** will be celebrating the 75th **BEN** Ball and we hope you can join us.

BEN promises to kick-start the 2009 festive season with a spectacular night of entertainment. This occasion is an extremely popular event, attended by a number of the industry's most senior executives and provides excellent networking and hospitality opportunities.

The **BEN** Ball provides the perfect setting to entertain and wow customers; thank employees or profile your company brand. Throughout the evening you will be treated to some of the most exhilarating entertainment, a sumptuous four course meal and plenty of opportunities to get involved and support your industry's charity.

Sponsorship packages and tables for 10 or 12 people are available and include great benefits for you and your company. To honour this magnificent 75th anniversary, this year we have revitalised our sponsorship packages and re-branded them as Diamond and Pearl.

We've got some fabulous entertainment lined up for you; including the always well-received Marching Band and a number of acts guaranteed to put you in the festive spirit. You will also have the opportunity to enjoy the legendary game of reverse-bingo; the silent auction which takes place throughout the evening; and the main auction, offering one-off and sought after lots. The much loved and ever popular tombola will also be present, for the chance to win some exciting prizes.

The **BEN** Ball is our largest fundraising event and we need your support to continue to provide vital care and support to thousands of colleagues from our industries who are in need.

For more information about this event or to book your place please do not hesitate to contact the **BEN** Events Team on 01344 294 755 or email eventsteam@ben.org.uk.



Diamond Package includes:

- Table for 12 people, located in a prime position next to the dance-floor
- Champagne, red and white wine
- A four course dinner with table gifts
- Recognition as a premier supporter before and during the evening
- Company logo and website link displayed on the BEN website, featured with reference to your excellent support of the BEN Ball
- Excellent coverage of your company profile throughout the evening
- Company logo displayed on AV presentation throughout the evening
- Special acknowledgement on foyer banners
- Company logo advertising 'Tombola' game
- Sponsorship of the popular ladies gift, company logo displayed on the gift
- Company logo displayed on a page dedicated to Diamond sponsors in souvenir programme
- An A4 colour full page of advertising in the souvenir programme
- Entry into the 'Advertising Challenge', to take place at the Ball
- Plus more benefits



Pearl Package includes:

- Table for 10 people, in excellent position adjacent to the dance-floor
- Champagne, red and white wine
- A four course dinner, with table dressed to reflect pearl status
- Sponsor of the lucky programme prize draw, advertised in all souvenir programmes, and on the night
- Sponsorship of the table raffle, with company logo displayed on table raffle prize
- Company logo displayed on a page dedicated to Pearl sponsors in souvenir programme
- Special acknowledgement on foyer banners
- Company logo displayed on AV presentation throughout the evening
- Plus more benefits



Reverse Bingo sponsor – includes one table of 10 people. Company logo features on bingo cards. Company name and logo displayed on audio visual equipment during the game.

Band sponsor – company name and logo displayed whilst the band is on stage, and in conjunction with any advertising of the band.

Prize Draw sponsor – company logo featured on prize draw tickets on table. Company logo and name displayed on the gifts.

Marching Band sponsor – company name and logo displayed whilst marching band are performing, and in conjunction with any advertising of the marching band.



Please complete this form and return it to BEN Events Department
Lynwood, Sunninghill, Ascot, Berkshire, SL5 0AJ

Telephone: 01344 294722 **Fax:** 01344 622042 **Email:** eventsteam@ben.org.uk

PLEASE NOTE TICKETS WILL NOT BE SENT UNTIL FULL PAYMENT IS RECEIVED

75th BEN Ball 2009 Booking Form

Contact Name: _____

Company Name: _____

Job Title: _____

Address: _____

Postcode: _____

Tel No: _____ Fax No: _____

Email Address: _____

Purchase Order No (if required): _____

Tickets

SUPPORT - We would like to take:

(Please state quantity in the appropriate boxes)

Diamond sponsorship(s) @ £10,000 each

Pearl sponsorship(s) @ £5,500 each

Table(s) of 10/12 in the Great Room/
on the Balcony @£275 per ticket
(please delete as necessary)

A donation of £ _____
towards the evening

Interested in Programme Advertising

SPONSORSHIP OPPORTUNITIES

We would like to take

Prize Draw @ £7,000
including 1 table of 10

Reverse Bingo @ £7,000
including 1 table of 10

Advertising Challenge @ £3,500

Band @ £3,000

Marching Band @ £3,000

Payment

Please Invoice

I enclose a cheque (payable to BENTrade)

Please debt my Visa/Master/Switch (Please delete as necessary) for £ _____

Card No. Exp Date

Cardholders Signature: _____

Cancellation Charges: Within one month of the event 100 % admin fee

BEN Trade (Registered Company No: 1437707) is the trading company of BEN - Motor and Allied Trades Benevolent Fund.
Registered Office: Lynwood, Sunninghill, Berkshire SL5 0AJ.
A Charity Registered in England and Wales (No. 297877) and Scotland (No: SC039842).
A Company Limited by Guarantee in England and Wales. Registered Company No: 2163894.
Registered Social Landlord No: LH 3766.