

CAT

Car
Aftermarket
Trader



AUTUMN OUT ON OCT 01, 2020

- >>>> Steering and suspension
- >>>> VM trade clubs and parts programmes
- >>>> Online trading platforms (inc apps and aggregators)
- >>>> Vehicle electrics (inc batteries and rotating)
- >>>> Lighting
- >>>> Winter retail (including wiping)
- >>>> Servicing parts inc MOT essentials

EDITORIAL DEADLINE THURSDAY 10 SEPTEMBER

ADVERTISING DEADLINE WEDNESDAY 18 SEPTEMBER

WINTER out on JAN 14, 2021

- >>>> Braking
- >>>> Speciality lubrication, inc filtration
- >>>> Systems and e-catalogues
- >>>> Batteries
- >>>> EV training and servicing

EDITORIAL DEADLINE THURS 24 DEC

ADVERTISING DEADLINE FRIDAY 08 JAN

SPRING 2021

- >>>> Ignition and engine management,
- >>>> Accessory retail
- >>>> CAT Awards preview
- >>>> Diesel parts and kit
- >>>> Clutches and flywheels

EDITORIAL DEADLINE TBC

ADVERTISING DEADLINE TBC

SUMMER 2021

- >>>> Around the wheel (tyres, alignment etc)
- >>>> Frankfurt preview and guide
- >>>> CAT Awards winners
- >>>> Emissions systems
- >>>> Cooling and timing
- >>>> Garage equipment and tyres

EDITORIAL DEADLINE TBC

ADVERTISING DEADLINE TBC

AUTUMN 2021

- >>>> Steering and suspension
- >>>> VM Trade clubs
- >>>> Frankfurt review
- >>>> Vehicle electrics
- >>>> Winter retail (inc. wipers)
- >>>> Lighting

EDITORIAL DEADLINE TBC

ADVERTISING DEADLINE TBC

MORE CAT EVERY WEEKDAY

Be sure to take a look at the all-new, mobile responsive catmag.co.uk. We have doubled the number of features that we upload, plus there is even more news as it breaks to cover the whole of the aftermarket. We've also drastically increased the frequency of our newsletter to drive traffic to the site.

DON'T FORGET, WE WANT YOU...

If you've got news about your business or the market, please let us know. We also need contributions for:

- >>>> CAT TABLE: Panel talking about the issues of the day
- >>>> AFTERMARKET LIVES: Garages, factors, retailers and more on their businesses
- >>>> CONNECTIONS: Appointments, events and calendar
- >>>> LAST WORD: Opinions and views

REMEMBER TO INCLUDE CONTACT DETAILS AND HIGH RESOLUTION PHOTOGRAPHY

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