

CAT

Car
Aftermarket
Trader



SPRING OUT ON APRIL 29 2021

- >>>> Ignition and engine management,
- >>>> Accessory retail
- >>>> Diesel parts and kit
- >>>> Clutches and flywheels
- >>>> EV Charging points and installations

EDITORIAL DEADLINE APRIL 09 2021

ADVERTISING DEADLINE APRIL 16 2021

SUMMER OUT ON JULY 01 2021

- >>>> CAT Awards winners
- >>>> Emmissions systems
- >>>> Cooling and timing
- >>>> Around the wheel (tyres, alignment etc)
- >>>> Garage equipment and tyres

EDITORIAL DEADLINE JUNE 11 2021

ADVERTISING DEADLINE JUNE 18 2021

AUTUMN OUT ON OCT 21, 2021

- >>>> Steering and suspension
- >>>> VM trade clubs and parts programmes
- >>>> Online trading platforms (inc apps and aggregators)
- >>>> Vehicle electrics (inc batteries and rotating)
- >>>> Lighting
- >>>> Winter retail (including wiping)
- >>>> Servicing parts inc MOT essentials

EDITORIAL DEADLINE THURSDAY 10 SEPTEMBER

ADVERTISING DEADLINE WEDNESDAY 18 SEPTEMBER

WINTER

- >>>> Braking
- >>>> Speciality lubrication, inc filtration
- >>>> Systems and e-catalogues
- >>>> Batteries
- >>>> EV training and servicing

EDITORIAL DEADLINE TBC

ADVERTISING DEADLINE TBC

DON'T FORGET, WE WANT YOU...

If you've got news about your business or the market, please let us know. We also need contributions for:

>>>> **CAT CONVERSATIONS:** Panel talking about the issues of the day

>>>> **AFTERMARKET LIVES:** Garages, factors, retailers and more on their businesses

>>>> **CONNECTIONS:** Appointments, events and calendar

>>>> **LAST WORD:** Opinions and views

REMEMBER TO INCLUDE CONTACT DETAILS AND HIGH RESOLUTION PHOTOGRAPHY

MORE CAT EVERY WEEKDAY

Be sure to take a look at the all-new, mobile responsive catmag.co.uk. We have doubled the number of features that we upload, plus there is even more news as it breaks to cover the whole of the aftermarket. We've also drastically increased the frequency of our newsletter to drive traffic to the site.

FOR EDITORIAL:

greg.whitaker@haymarket.com
020 8267 5906

FOR ADVERTISING:

james.hunter@haymarket.com
020 8267 5365

morgan.walters@haymarket.com
020 8267 5905